



Siena Farms' 2012 Tomato Lover's Farm Share

F.A.Q.'s (Frequently Asked Questions)

Q: What will my weekly Tomato Lover's Share contain? **A:** For the six weeks of peak tomato season, you will receive one "flat" of Siena Farms tomatoes each week, containing a wide variety of the following four categories of tomatoes; Heirlooms, Beefsteaks, Plum Tomatoes, and Cherry Tomatoes. The cardboard flat itself is called a "ten-pound flat" but will contain 10-15 pounds of our succulent tomatoes, for slicing, saucing, popping and roasting.

Q: Assuming I've purchased a "regular" Siena Farms Vegetable Farm Share for the season, will I already be getting plenty of weekly tomatoes already in my weekly CSA box? **A:** Yes and No; it depends how much you love tomatoes! If you were a Siena Farms CSA member in 2011, you know that we had an underwhelming tomato harvest, and if you were a member in 2010, you'll remember we had an overwhelming tomato harvest. In an average "tomato year", there will be a nice handful of tomatoes each week included in our regular Vegetable Farm Share during tomato season, but nowhere close to the 10-15 pound quantity that the Tomato Lover's Share will supply. We are offering a limited number of Tomato Lover's Farm Shares for the 2012 season, for those passionate tomato connoisseurs amongst us who just CAN'T get enough tomatoes during the short-but-oh-so-sweet New England tomato harvest season.

Q: Does Siena Farms grow its tomatoes organically? **A:** As with all of the other crops we grow here at Siena Farms; forever and always. We've chosen to forgo the USDA's organic certification process in recent years, and invite you to trust us, your farmers, that our produce is grown using ecologically and socially responsible methods. Farmer Chris promises his customers that his six-year-old daughter Siena provides all the motivation he needs to follow organic farming practices.

Q: What happens when I'm out of town or for some reason can't pick up my tomatoes on a given week? **A:** As with our Vegetable Shares, we encourage you to send a friend or neighbor to pick up your flat for you; they can simply check your name off on the weekly check-off list, pickup a flat, and enjoy!

Q: If I forget to pick up my tomato flat, will it be available to pick up the following day? **A:** At all of our pickup locations it's very important that produce doesn't sit around between pickup days, so no, Farm Shares can only be picked up during the designated pick-up window on the designated day. Leftover flats will be donated to charities, sent home with staff, put to use in restaurant kitchens, etc., but never wasted!

Q: Can I switch my pickup location or day mid-season? **A:** If it's a one-time switch for the remainder of the season, we are likely to be able to accommodate it, but we have learned that we are not able to accommodate temporary switches.

Q: As a Tomato Sharemember, will I receive a separate weekly e-newsletter from the Vegetable Share emails? **A:** We are assuming that most or all of our Tomato Sharemembers will also be Vegetable Sharemembers, so you'll receive one weekly CSA email from Siena Farms designed for all our sharemembers, with updates from the farmers, identification of the items in your share, and helpful cooking tips and recipes from Chef Ana and company.

Q: For Monday pickups that fall on national holidays (Labor Day), do the Tomato Shares get delivered / picked up on Tuesdays instead? **A:** Yes, with the same pickup window as the normal Monday hours at the respective locations.

Other questions? Please visit www.sienafarms.com or call (978) 261-5365 and ask for Farmer Chris!